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How To Improve

Soft Skill

Your Communication

The use of the word "soft" when referring to soft skills could make it sound as if these kinds of skills are not as important as "hard" or technical skills.

However, this is a false assumption, as soft skills are neither easier nor less important than

hard skills. In fact, a LinkedIn study showed that 92% of hiring managers and talent professionals said that soft skills were just as important as hard skills – or even more so.

That's because soft skills are often linked to the kind of professional you are to be around, communicate with and work alongside. Soft skills have even been referred to "essential skills", due to the versatility of those skills or traits.

Communication skills are one of the most important soft skills because



they can have a huge impact on all aspects of life. Communication is not just about

following a certain set of rules dictating how you speak, listen and present yourself.

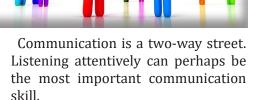
It's better to think of communication skills as a tool for us all to better understand and connect with each other, even if we don't all think in the same way.

Here are a few tips on how to develop your communication skills and what to look out for when you're communicating with others. It's

important to note that not everyone communicates in the same way, and this doesn't mean



one way is better than the other.



We can state our point to the person we're talking to but fall short of properly listening to their response. Instead of truly listening, we simply

plan our next response. Try focusing entirely

I hear you, but I'm not listening!

on what the other person is communicating to you then prepare your response.

Studies have concluded that between 55%-93% of all communication could be non-verbal. Non-verbal communication (or body language) includes things like eye contact, your posture, facial expressions, gestures, your voice and even how you're breathing (sighing).



VS.



Be very conscious of your body language as to not give the wrong impression to the person you are talking with that you are not listening, understanding and/or attentive (see the illustration above).

Lastly, treat everyone with respect and equally. Avoid talking about people behind their backs and don't let social or work hierarchies change how you treat people.



Celebrating the Stars of America's Workforce with C&S Business Services employees



Several C&S employees stopped by C&S Business Services for a free t-shirt!



What's happening in October:

October 10 -- Columbus Day (C&S open)

October 13 -- Big Brothers Big Sisters Chili Cook Off/ Cornhole Tournament (Jaycees Fairgrounds)

October 16 -- Boss's Day October 17 -- Final day to redeem Cold Stone Creamery gift cards

October 31 -- Halloween





Permanent Placements

The following employees were recently offered and accepted permanent employment at their assignments. C&S would like to congratulate and thank each of these individuals for their hard work and dedication!

Jonathan Goforth Joleen Cundiff Kelli Barham Darlene Kleinheider Lynn Bock

C&S participated in local job fairs and career preparation class.







A great relationship has great communication. That means knowing how to effectively express yourself and how to listen properly.